



MRO Insider
PO Box 72
Dexter, MI 48176
O: 877.977.6537

MRO Insider Announces New Hire for Director of Sales

Dexter, MI – January 10, 2022 – MRO Insider announced Monday that Aaron White has joined their team as Director of Sales.

White was born in Birmingham, AL, into a large family consisting of Irish descendants intertwined with deep southern roots yielding generations of salesmen blessed with the “Gift of the Gab.” Aaron has worked in the sales and hospitality industry for over a decade, however, his dad inspired his dreams of aviation. After graduating with a Hospitality and Tourism degree from University of South Alabama, he moved to Nashville.

Through a combination of cold calling, mentors, and industry professionals guiding Aaron, he found entry into aviation working as a Business Development Manager in Aviation Recruiting and SaaS startup and then went on as a Research Analyst and Sales Associate for an aircraft sales/acquisition company. As a result of the mentorship he has received, Aaron ultimately values relationships above all else and plans to give back as soon as possible.

Lindsay Nixon, Director of Operations, stated, “Aaron is a huge asset to the MRO Insider team with his experience in software sales and support and his passion for business aviation. He has a contagious energy and endless motivation, and we were thrilled that he made the decision to join the MRO Insider team as we are launching our new FBO and premium operator subscription levels.”

White will work out of Nashville, TN and cover the United States and Canadian territory for MRO Insider. He looks forward to attending all NBAA sponsored events and working with the YoPro network to continue to cultivate relationships within business aviation.

About MRO Insider

MRO Insider is the only single source platform in business aviation that allows users to solicit multiple quotes for aircraft services. The network of service providers includes AOG, scheduled airframe and engine maintenance, avionics, paint, interior, detailing and more. The MRO Insider app allows users to ‘ping’ AOG, detailing, parts providers, and equipment based on the current aircraft location, eliminating the phone call process and email process altogether. The platform currently has over 2,500 registered tail numbers, along with 240+ provider locations.

For more information, contact Lindsay Nixon at lindsay@mroinsider.com.

SCAN ME

